



Tara Gupta, CTIE
Consultant
Trainer
Speaker



From Travel Agents to Travel Consultants

Sample Topics

- Charging a Consultation Fee – Using the 3-Step Travel Consulting Method™
- Enhancing your Brand as a Consultant – Helping your Clients Buy from YOU
- From Selling to Consulting Skills – Building your Clients for Life

About Tara

With over 23 years of hands-on Travel Industry experience, Tara’s vision is to continuously raise the bar of knowledge, skills and abilities of Travel Professionals in a dynamically changing environment where prospective clients recognize the true value of their services!

Tara offers keynote speaking, training workshops and consulting services to travel professionals. What distinguishes her seminars is her focus on customized solutions which ensure that the skills taught in the classroom turn into habits that drive business results.

Tara’s fast paced, informative and fun seminars are a raving success with the audience. As an expert of Travel Industry sales, Tara turns salespeople into prized consultants who clients ask for by name!

What People are Saying

“Great job, Tara! You are generous with your knowledge and it is clear you want others to be successful.” *Melinda Heryford – Owner, Practice Management Consulting*

Tara brings information to life and engages the participants in a very unique and inspirational way. *Mary Longaker – Celebrity Life Travel, ASTA Attendee*

“Tara – You are wonderful. You’ve found a very workable solution to the problem. You’ve certainly gone above and beyond what a presenter should ever have to do to put on a program.”

Catherine Fairgrieve – PATA Board Member

Clients Include



Book Tara for Keynotes, Seminars & Training



Comprehensive Training Solutions

Specializing in Travel & Hospitality Industry

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